

Subject: Fwd: Media Round Up \$100 Million Transformation of San Pedro Public Market (formerly Ports O'Call)
From: Lorena Parker
Date: 03/03/2016 12:48 PM
To: Andy Pham

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----- Forwarded message -----

From: **David Anthony Roberts** <david.a.roberts@lacity.org>
Date: Thu, Mar 3, 2016 at 12:19 PM
Subject: Media Round Up \$100 Million Transformation of San Pedro Public Market (formerly Ports O'Call)
To: David Anthony Roberts <david.a.roberts@lacity.org>

FYI...

Tremendous, positive media coverage on \$100 Million Transformation of San Pedro Public Market (formerly Ports O'Call). The "Ad Equivalency" value for San Pedro and the LA Waterfront is priceless...

MEDIA ROUND UP ON SAN PEDRO PUBLIC MARKET

***LA Times:* Developers reveal plans for \$100-million makeover of Ports O' Call**

<http://www.latimes.com/business/la-fi-ports-o-call-renovation-20160302-story.html>

***LANG Papers:* San Pedro Public Market: Developers unveil ambitious Ports O' Call makeover plan**

- ***Los Angeles Daily News:*** <http://www.dailynews.com/government-and-politics/20160302/developers-unveil-plans-for-ambitious-ports-o-call-makeover-in-san-pedro>
- ***Daily Breeze:*** <http://www.dailybreeze.com/government-and-politics/20160302/developers-unveil-plans-for-ambitious-ports-o-call-makeover-in-san-pedro>
- ***Pasadena Star News:*** <http://www.pasadenastarnews.com/government-and-politics/20160302/developers-unveil-plans-for-ambitious-ports-o-call-makeover-in-san-pedro>
- ***Long Beach Press Telegram:*** <http://www.presstelegram.com/government-and-politics/20160302/developers-unveil-plans-for-ambitious-ports-o-call-makeover-in-san-pedro>
- ***Whittier Daily News:*** <http://www.whittierdailynews.com/government-and-politics/20160302/developers-unveil-plans-for-ambitious-ports-o-call-makeover-in-san-pedro>
- ***San Gabriel Valley Tribune:*** <http://www.sgytribune.com/government-and-politics/20160302/developers-unveil-plans-for-ambitious-ports-o-call-makeover-in-san-pedro>

***Daily Breeze:* San Pedro's long-awaited Ports O' Call plan to be unveiled Wednesday**

<http://www.dailybreeze.com/government-and-politics/20160301/san-pedros-long-awaited-ports-o-call-plan-to-be-unveiled-wednesday>

KNX: Ran radio story

CBS/KCAL: Proposed Multimillion-Dollar Project Expected To Transform Seaside Plaza In San Pedro

<http://losangeles.cbslocal.com/2016/03/02/proposed-multimillion-project-expected-to-transform-seaside-plaza-in-san-pedro/>

ABC 7: They ran a story but it is not up on their website

KNBC: City Unveils \$100 Million Face-lift Plan for San Pedro Ports O' Call

<http://www.nbclosangeles.com/news/local/City-Unveils-100-Million-Facelift-Plan-for-Ports-O-Call-370874741.html>

KTLA: Developers Reveal Plans for \$100-Million Makeover of Ports O' Call

<http://ktla.com/2016/03/03/developers-reveal-plans-for-100-million-makeover-of-ports-o-call/>

CurbedLA: Huge Plan Revealed to Turn Kitschy Old Ports O' Call Into Fisherman's Wharf-Style Complex

<http://la.curbed.com/2016/3/3/11153816/ports-o-call-redevelopment-san-pedro-public-market>

Palos Verdes Patch: Ambitious \$100M San Pedro's Ports O' Call Village Revamp Plan Unveiled

<http://patch.com/california/palosverdes/ambitious-100m-san-pedros-ports-o-call-village-revamp-plan-unveiled>

Connect: Commercial Real Estate: Ratkovich Reveals \$100M San Pedro Public Market Plan

<http://connect.media/ratkovich-reveals-100m-san-pedro-public-market-plan/>

Broadway World: The Ratkovich Company and Jerico Development Unveil Plans for San Pedro Public Market

<http://www.broadwayworld.com/bwwgeeks/article/The-Ratkovich-Company-And-Jerico-Development-Unveil-Plans-For-San-Pedro-Public-Market-20160302>

LABJ: (next week's edition) March 7-March 11, 2016

Developers Press Release:

<http://news.sys-con.com/node/3706255>

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